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Nearly **12 million** monthly unique visitors



Over **10.4 million** registered users



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97% of Pinterests' Facebook fans are women.

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Raised **\$37.5 M** in funding since October 2011.



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Over **1/5** of Facebook-connected users are on Pinterest daily, which is more than **2,000,000 MEMBERS**

Daily users have increased by more than **145%** since the start of 2012.



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Snap acquires the crucial geofilter patent from Mobli for a record \$7.7M. According ... So owning the patent on that concept would seem pretty crucial. But Snap ... Sources say Snap wanted the patent to protect itself from future litigation. ... TechCrunch understands that Mobli first spoke to Facebook about selling the patent.. Snap has reportedly paid \$7.7 million for a geofilter patent from Mobli to protect the ... app, has spent \$7.7 million to acquire a critical patent for geofilters. ... Sources told TechCrunch that Snap purchased the patent to protect itself ... Had Facebook gotten its hands on the patent, it would have hurt Snap's ...

By now it has become very obvious that Facebook is stealing ideas from ... Snap Reportedly Acquires Patent For Geofilters For \$7.7 Million ... However Snap, Snapchat's parent company, could be looking to protect itself in the future. ... for those unfamiliar are filters used in photos based on your location) Snap has reportedly signed a deal worth \$7.7 million to get its hands on a patent ... Snap reportedly buys geofilter patent that could protect it against Facebook.

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So owning the patent on that concept would seem pretty crucial. ... Mobli, sold Mobli's Geofilters patent to Snap this month for \$7.7 million. ... Sources say Snap wanted the patent to protect itself from future litigation. ... TechCrunch understands that Mobli first spoke to Facebook about selling the patent.. Snap spending \$7.7 million on Geofilter patent – is it even worth it? ... ripples regarding how Snap Inc. had reportedly bought a Geofilter patent from photo-sharing ... Sources say that Snap's decision to buy the patent was to protect itself and ... to leverage this patent against its biggest competitor – Facebook in future times?!. Snapchat acquires geofilter patent, shields it away from Facebook ... purchase the geofilter patent before their competitor could get its hands on it. Snap is also reportedly taking measures to be protected from possible litigations that may come ... [Come condividere il tempo stimato d'arrivo su Mappe Apple](#)

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Snap reportedly buys geofilter patent that could protect it against Facebook <http://bit.ly/2pKbaLA> @Verge. 5:35 AM - 24 Apr 2017. 0 replies 0 retweets 0 likes.. By 2011, Facebook, Twitter, and LinkedIn had effectively dominated the social media ... On May 9, 2012, Spiegel published Snapchat's first blog post. ... Twitter reportedly acquired in October 2012 for \$30M before Vine's official launch. ... Geofilters had been popular with Snapchat's user base, but allowing users to create Much of the news around Snap this year centered on its IPO on March 2, ... It took 18 days for Snap to earn its first “buy” rating. ... Amid all this, news broke that Snap reportedly turned down a \$30 billion acquisition ... users, and acquiring a geofilter patent that could slow Facebook's pilfering of its features.. Snap has purchased Mobli's geofilter patent for \$7.7 million to protect itself from ... \$7.7 million USD to buy a geofilter patent from Mobli, according to TechCrunch. Location based filters are an overlay filter users can add to their Snaps. ... to defend itself from any legal actions from Mobli or even Facebook.. Snap reportedly buys geofilter patent that could protect it against Facebook. The Verge ----- Snap has reportedly signed a deal worth \$7.7 million to get its A lot of money to protect itself from Facebook. ... Subscribe to the Magazine Give a Gift Subscription Buy Back Issues Current Issue Contents ... Facebook, Snapchat has reportedly purchased the patent for geofilters from a smaller start-up. ... server side based on geolocation could be sent to a client device.. Snapchat is a multimedia messaging app used globally, created by Evan Spiegel, Bobby ... In January 2020, Snapchat acquired AI Factory, a computer vision startup, ... On May 8, 2012, Reggie Brown sent an email to Evan Spiegel during their ... on social media, evidenced by "emergency detagging of Facebook photos As you can probably guess, Snap is making quite a lot of cash from these, ... So, Snapchat has had these for a while, why buy the patent now? Word on the street is that Facebook "100% wanted [the patent]" and was in ... It probably doesn't want its geofilters to get snatched away the same way stories did.. In a historic acquisition Snap Inc has acquired a patent for Geofilters which is photo filters based on location from photo-sharing platform Mobli. ... Snap's S-1 filing for its IPO reportedly said that of the \$400 million in revenues ... If Facebook had secured the patent, reports stated it would have been able to kill Snapchat has taken a large step in its war against Facebook's encroachment. The company's owner Snap Inc, has reportedly bought a patent ... 3d2ef5c2b0 [Office 2016 Home Student Iso](#)

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